

# Wired to Influence

## BRAIN SCIENCE FOR INTENTIONAL LEADERSHIP IMPACT

Great leaders know that influence is not just about what you say - it is about how people experience you.

### WHAT IT IS (90 minutes):


**Wired to Influence: Brain Science for Intentional Leadership Impact** helps leaders understand how the brain responds to everyday leadership moments. In this engaging one-hour Zoom session, participants will explore the brain science behind influence, connection, trust, and motivation. Leaders will learn how everyday interactions can either open people up to collaboration and engagement or unintentionally create resistance, defensiveness, and disconnection.

### What YOU'LL GET:

This session offers practical, people-centered strategies leaders can use right away to communicate more effectively, strengthen relationships, and increase their impact. If you want to lead in a way that people can hear, feel, and respond to, this session will give you a fresh and highly usable lens.

*What if greater influence is not about pushing harder - but leading smarter?*

### More Information

 [www.ginabrelesky.com](http://www.ginabrelesky.com)  
[gina@ginabrelesky.com](mailto:gina@ginabrelesky.com)

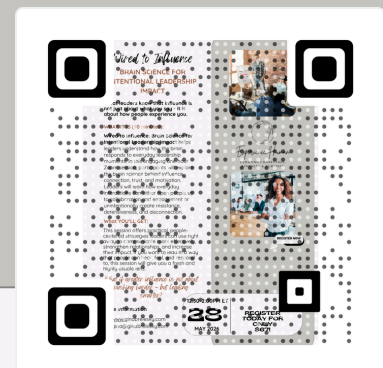


Experience Human

CURATING CONNECTION,  
KINDNESS & CURIOSITY



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12:30-2:00PM ET

28

MAY 2026

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